

10 MONTHS OF PROGRESS

September 2025 - June 2026



From evidence and course design to international training and a growing digital learning ecosystem.

GreenToC connects Higher Education and the labour market to build green transformation capabilities through Theory of Change, Artificial Intelligence and practical learning.

Erasmus+ Cooperation Partnership in Higher Education

Co-funded by

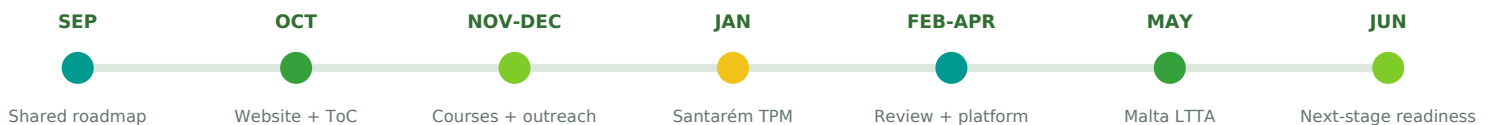


A greener future, designed backwards from impact

GreenToC creates synergies between Higher Education Institutions and the labour market, helping academics and students develop sustainability capabilities with Theory of Change and AI-enabled digital tools.



TEN-MONTH JOURNEY



ACADEMIC COMMUNITY

- HEI students in environmental, business and economics disciplines
- Academics, university leaders and researchers

LABOUR MARKET

- SMEs, NGOs, local businesses and green-sector professionals
- Sustainability, digital technology and AI experts

Building the communication and learning architecture

A shared roadmap transformed the project's research base into a coordinated public presence and a clear pathway toward two learning programmes.

● A shared dissemination roadmap

The Dissemination, Sustainability and Exploitation Plan aligned all partners around the website, social media, newsletters, events, academic outreach, six national multiplier events and long-term use of project results.

● Research starts shaping the courses

Findings from WP2 focus groups and labour-market interviews were consolidated and translated. They informed the macrostructure, themes and technical requirements for the academics' training and the semester course for students.

● GreenToC goes live

In October, the project website and its social media presence moved into active dissemination. The first content wave introduced GreenToC, its objectives and the role of Theory of Change in green transformation.



GreenToC project poster: scope, website and consortium.

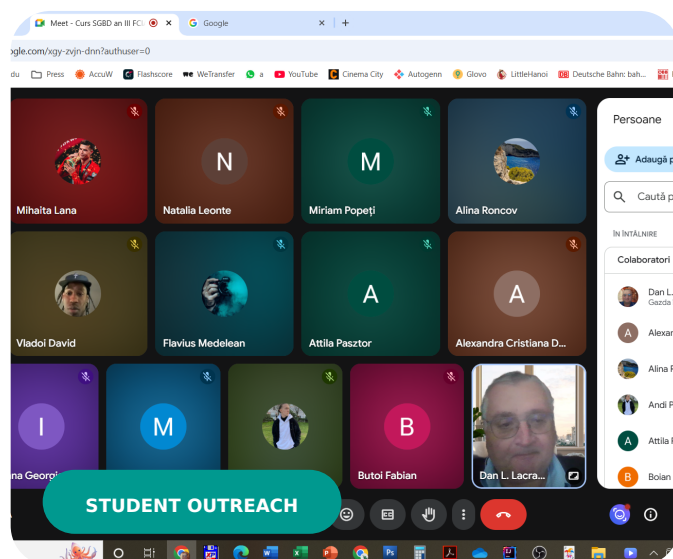
THEORY OF CHANGE

**Start with the impact.
Work backwards to
the change.**

- 1 Desired impact
- 2 Preconditions
- 3 Behaviours
- 4 Partnerships
- 5 Resources

Taking GreenToC into classrooms and professional conversations

The project expanded its visibility while curriculum teams accelerated the transition from research findings to structured learning content.



Conference visibility

GreenToC was visible at the 33rd Telecommunications Forum TELFOR 2025 in Belgrade, connecting sustainability questions with data, pollution measurement and digital approaches.

Student engagement

Project presentations introduced student audiences to GreenToC's aims and to the skills needed for practical green transformation.

Course development

WP3 and WP4 advanced two three-module learning paths, combining core concepts with interactive activities, exercises, examples and case studies.

Third Transnational Partner Meeting in Santarém

15-16 JANUARY 2026 | SANTARÉM, PORTUGAL



Day 1: course, platform and dissemination review - followed by certificates and a consortium photo.

DAY 1 - FROM CONTENT TO PLATFORM

- Student course lesson plans were ready and shared with Infinitivity Design Labs for platform integration.
- The academics' training content and its placement on the platform were reviewed in detail.
- The first version of the GreenToC e-learning platform was tested and positively reviewed.
- The combined LTTA and TPM plan for Malta was discussed and approved.

DAY 2 - RENOVA AS A REAL-WORLD CASE STUDY

Partners followed the paper-production process, toured automated logistics facilities and discussed how Renova embeds sustainability into operations. The visit connected organisational strategy and impact measurement with the learning outputs of WP4.



Turning content into a coherent learning experience

Peer review, quality assurance, fine-tuning, translation and technical integration brought the project's different outputs into one connected learning pathway.



WHAT THE PERIODIC REPORT CONFIRMED

- WP2 indicators, national reports, summative reports and a translated consolidated report were complete.
- Lesson-plan templates and content for academics and students were established.
- The digital e-learning platform and academics' user guide were under active development.
- Website and LinkedIn, Facebook and Instagram channels were supporting continuous dissemination.

THE LEARNING PROMISE

The GreenToC learning environment brings together:

- Green transformation strategy
- Theory of Change methodology
- AI and digital tools
- Real-world application
- HEI-labour market collaboration

WHY THIS MATTERS

The project does not treat sustainability, digital literacy and employability as separate themes. It combines them into practical learning experiences shaped by evidence from educators, students and the labour market.

Learning, Teaching and Training Activity in Malta

13-15 MAY 2026 | UNIVERSITY OF MALTA, VALLETTA CAMPUS



Three days of international learning, hands-on work and consortium coordination in Valletta.

THE THREE-DAY LEARNING PATH

- DAY 1** Green Transformation; digital tools for ToC; TPM session
- DAY 2** Theory of Change methodology; hands-on activity
- DAY 3** Data collection; academic presentations

TPM OUTCOMES

- Curriculum and platform progress reviewed
- Student-course pilot experience shared
- Peer review and quality actions reinforced
- Online visibility and partner participation discussed

Ready for the next stage of GreenToC

By June 2026, GreenToC had moved from evidence gathering to a connected set of curricula, lesson plans, dissemination channels, international learning activities and a developing digital platform.

WHERE WE STAND

- Evidence-based learning architecture for academics and students
- Three-module curricula with practical learning materials
- E-learning content integration in progress
- Active website and three social channels

WHAT COMES NEXT

- Finalise English content and partner-language translations
- Continue peer review, quality assurance and platform refinement
- Expand piloting and collect structured feedback
- Prepare multiplier events and long-term exploitation

FOLLOW THE JOURNEY

greentoc.eu

Project news, framework, resources and the developing digital platform.

THE GREENTOC CONSORTIUM

- Universitatea Tibiscus din Timisoara - Romania
- University of Malta - Malta
- Santarém Polytechnic University - Portugal
- University of Nicosia - Cyprus
- Eurosuccess Consulting - Cyprus
- iReset - Cyprus
- Infinitivity Design Labs - France
- InfinityGreece - Greece

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